



Stop data records from lingering in your back up environment and ensure GDPR compliance with the Data Eradicator.

#GDPR

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Stop your deleted data from coming back to haunt you!

Data Eradicator makes sure that - when you are sure you want it to be - your data records are completely removed from your servers, ensuring you're not in breach of GDPR laws.

GDPR compliance and the problem with back up...

Your data protection and back up strategy likely means that your data records are being duplicated and stored away in your back up environment multiple times. Obviously, this is great news if you ever need to recover your data.

However, now that GDPR legislation is in place, this is bad news for the data records that you are **legally obligated to dispose of**.

When a customer exercises their "right to be forgotten" and asks you to remove their data from your servers, it is easy to overlook your back up environment. The problem is made worse by how difficult it can be to locate the individual records which need to be deleted.

Until you remove all traces of this data, you remain GDPR non-compliant and are therefore potentially liable to large fines which could be levied by the ICO in the event of a data breach.



What is a customer's right to be forgotten?

GDPR has introduced a right for individuals to have their personal data erased. This is known as the "right to erasure" and also the right to be "forgotten" by the data holder. Individuals can make a request either verbally or in writing and businesses must respond to this within one month.

The ICO states: *"If a valid erasure request is received and no exemption applies then you will have to take steps to ensure erasure from back up systems as well as live systems."*

What's the solution?

NVT Group's **Data Eradicator** service tracks down your duplicated data records so that they can be removed from your servers once and for all.

The moment you receive a "right to be forgotten" request from someone, you simply provide us with the details of the record(s) you need to be eradicated and we do the rest, providing you with a confirmation of the data's deletion.

Talk to us to find out more. The service is easy to set up and costs are agreed with you in advance, so that your budget and your data records stay easy to manage.

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